2015 Diversity and Inclusion Summit
Friday, February 27, 2015
8:45-3:00 pm
Registration opens at 8:00 am
Kansas City, MO
UMKC Pierson Auditorium

Project Equality’s Diversity and Inclusion Summit brings together leaders in the civic, educational, financial, governmental, health, corporate and legal communities to discuss where we are in 2015 on the road to full inclusion, but even more importantly, what strategies will make equality and access a reality for all. Project Equality envisions a community where all - including race, ethnicity, gender, age, sexual orientation, gender identity, ability/disability, socioeconomic status, national origin, religion and veteran status - experience equity, and access, to sustain opportunity on a daily basis.

For link to purchase tickets and learn more, visit: projectequality.org

Kirk Perucca: 913.486.7010
Facebook.com/ProjectEquality
Sponsorship Levels

**PLATINUM $10,000.00**
- Only 1 Platinum Sponsor
- Marquee sign at Event
- On-screen recognition
- Premium seating for 20 participants
- Prominent recognition on materials
- Organization logo on email marketing
- Full page ad on back of program
- Display table

**GOLD $5,000.00**
- Only 2 Gold Sponsors
- Sign at Event
- On-screen recognition
- Premium seating for 10 participants
- Recognition on materials
- Full page ad in program
- Display table

**SILVER $2,500.00**
- Only 4 Silver Sponsors
- Sign at Event
- On-screen recognition
- Premium seating for 5 participants
- Recognition in materials
- Half page ad in program
- Display table

**BRONZE $1,000.00**
- Only 10 Bronze Sponsors
- Sign at Event
- On-screen recognition
- Seating for 5 participants
- Recognition on materials
- Quarter page ad in program

**TABLE SPONSOR $750.00**
- Seating for 10 guests

Sponsor Opportunities

Project Equality advances equality, access, fairness and opportunity for all persons. Project Equality’s signature program is the Diversity and Inclusion Summit. This day-long meeting provides an educational opportunity for participants in multicultural effectiveness and provides an exceptional networking experience.

The Diversity and Inclusion Summit is an exceptional venue to educate participants about your organization and build relationships that establish your organization as a key supporter of equality, justice, fairness and access.

The 2015 Summit will be Friday, February 27, 2015, at UMKC Pierson Auditorium, Kansas City, Missouri. American country music artist, author and gay rights activist Chely Wright will be the keynote speaker. Participants will hear from city leaders including the Kansas City Mayor Sly James and disability and diversity advocates on the state of diversity and inclusion in our area. The afternoon will include hands-on participation in Cultural Proficiency and “I am Me,” a program that highlights our shared values.

Over 200+ persons will be in attendance.

Additionally we have opportunities to sponsor the morning, luncheon, and afternoon sessions.

For more information please contact Kirk Perucca at 913-486-7010 or kirk@projectequality.org
Sponsorship Form

Please send form and payment to:
Project Equality, Attn: Kirk Perucca, P.O. Box 7085, Kansas City, MO 64113-0085

Email your sponsorship information to:
Kirk Perucca at kirk@projectequality.org, or kperucca@kc.rr.com
Pay online at: www.brownpapertickets.com/event/1049863

To meet the program deadline, please send form and payment by February 2, 2015 to:

Yes! I want to sponsor the Project Equality 2015 Diversity and Inclusion Summit at the following level:

☐ PLATINUM $10,000.00
☐ GOLD $5,000.00
☐ SILVER $2,500.00
☐ BRONZE $1,000.00
☐ TABLE SPONSOR $750.00
☐ SINGLE TICKET $75.00  How many?___________
☐ DONATION ________________________________________

If you would like to donate your tickets to a high school or college student please indicate the number of tickets you would like to donate, or amount you would like to donate: ___________

Contact Person / Title: ______________________________________________________________________
Organization/Business: ______________________________________________________________________
Address: _________________________________________________________________________________
City / State / Zip: _____________________________________________________________________________
Phone: __________________________  E-mail:  ____________________________________________________

Please list the names of those attending the luncheon from your organization/business:

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

Payment Method: *Sponsorship is not confirmed until payment received
☐ Please send invoice to address listed above.
☐ Check enclosed payable to: PROJECT EQUALITY
☐ Please charge my credit card:

Name on card: ____________________________________________________  CSC (3 digit code) _________
Account Number: ________________________  Expires (MM/YY) _________


TENTATIVE SCHEDULE FOR THE DAY:

8:00  Registration, Continental Breakfast and Networking

8:45  Welcome - Kirk Perucca, President and CEO of Project Equality
      Performance - Poetry Slam
      Presentation by students from the Paseo Academy of Fine and Performing Arts

9:00  Strength in Diversity: Perspectives from Community Leaders on the state of Diversity and Inclusion in the Kansas City area
      Seven of Kansas City leaders will discuss the state of Diversity and Inclusion in the Kansas City community. Each will offer their assessment of the where each believes the community is in their specialty.
      • Sly James, Mayor, Kansas City, Missouri; Overview of diversity and inclusion in the metro community.
      • Captain Dan Haley, Diversity Commander, Kansas City, Missouri Police Department; KCMO Police Department and race relations
      • Dr. Susan Wilson, UMKC, Vice Chancellor, Diversity and Inclusion; Barriers to full inclusion in the educational system.
      • Jolie Justus, Missouri State Senator, currently running for Kansas City Council, 4th District; The state of inclusion for the GLBTQIA community.
      • Susie Haake, Nonprofit advisor and disability advocate; Perspectives regarding the disability community.
      • Cici Rojas, President and CEO of the Central Exchange; The Hispanic community’s role in the community.
      • Gwen Grant, President and CEO of the Urban League of Greater Kansas City; The work of the Urban League in Civil Rights leadership.

10:00 Break - Refreshments

10:15  Q&A with our Community Leaders
       Moderated by Sean Tyler, KMJQ Magic 107.3 Radio personality and philanthropist

11:00 Keynote Address
       Chely Wright, singer, songwriter, author, gay rights activist and founder of LIKEME Lighthouse.

12:00 LUNCH
       • “I am Diversity – Who am I?” an activity developed by Project Equality team member Karen French with youth and guests from the metro area, facilitated by Glen North
       • Performance by the DST Choir and Band

1:00 Cultural Proficiency Discussion and Cultural Proficiency Continuum
       Values help to shape how we approach life. Although people may come from different cultures with different backgrounds we may share similar values.
       • Project Equality has produced a video entitled “I Am Me Because” which focuses on our values which shape us and our similarities and differences. After you view this video we hope you will join us in sharing your answer to “I am me because ________.”
       • The Cultural Proficiency Continuum assesses the Kansas City community’s progress toward equality for all persons. Participants will determine the areas of assessment and results will be compiled and shared with all participants after the Summit. Potential areas to assess are: Business opportunities, Education, Housing and Banking

3:00 Conclusion and Messages of Thanks

*(Schedule may change as event progresses)*